



MR M.BASHIR

CURRICULUM VITAE



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**PRODUCER /
DIRECTOR
POSITION**

NIGHT OWL MEDIA
20-22 WENLOCK ROAD
LONDON, N1 7GU



MARTIN@MARTINBASHIR.
CO.UK



T: 07891 311 936

FAO

To whom it may concern,

Address:

POTENTIAL CLIENT

Please find enclosed a copy of my CV for consideration for the advertised position. I feel that I can bring both my experience and enthusiasm to any role, as well as utilize and develop my passion and creativity for production. I would welcome the opportunity to prove my capabilities to you at your nearest convenience.

Date:
2017

I have 8 years industry experience, and for the last 4 I have been working freelance producing various online content for my own clients. My clients include, ITV, Sony, Pantene, Unilever, ING Bank, Hampshire Police and many more. I have lived and worked producing content in England, Ireland, and Australia. I am extremely passionate in whatever I do, I always give my all in whatever production I work on, as such I have always gained repeat work from clients.

I love what I do and pride myself on having an excellent track record of completion to deadline and budget, working both freelance and in-house for River Media/Motion Group. I have an excellent understanding of production work flow and export requirements of all formats for various devices. I have a strong work ethic and feel the key to producing good content is to effectively engage crew and stakeholders.

I have a deep understanding of the industry, technically, logistically, and budgetary. I have produced & directed content ranging from, broadcast, digital promotional, corporate, behind the scenes, and events. I have experience producing & directing both in studio and on location. I am more than proficient in all areas involved including, camera, lighting, and sound and application of all techniques and equipment required.

During my time working both freelance and in-house I have gained copyright clearance for footage, graphic content, images and music. I have also produced location shoots in various countries, gained DBS clearance for crews and arranged aerial helicopter shoots. I enjoy developing new concepts and using various styles/ techniques to best portray subject matter, whilst making content that is original and engaging.

I have worked closely with both direct client and media agencies to create commercial and digital content that best supports their planned media strategy. I have experience both pitching and creating concepts for various clients and stakeholders and I'm able to accurately interpret client needs and deliver beyond expectation. I enjoy a challenge; genuinely work well under pressure, and love solving problems creatively.

I would very much appreciate the opportunity to discuss my application and your company goals. I am really excited about the prospect of working with you and can make myself available immediately.

Yours Sincerely,

MR MARTIN BASHIR
Producer/Director



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PROFILE

A LITTLE INFORMATION ABOUT ME

I am an experienced production professional with a proven ability to build successful client relationships that deliver maximum effectiveness.

I am now looking for a new challenge, to which I can bring strategic value and develop my current skillset further.

Address:

NIGHT OWL MEDIA
20-22 WENLOCK ROAD
LONDON,
N1 7GU

Website:

MARTINBASHIR.CO.UK

Email

MARTIN@MARTINBASHIR.CO.UK

Phone

078.9131.1936

EXPERIENCE

CAREER TIMELINE

2013 — Present

Freelance Producer/Director
London based

Producing content for clients such as ITV, Hampshire Police and more.

2010 — 2013

Freelance Producer/ Director
Eclipse Media, Australia based

Producing online branded content for clients such as ING Direct and Pantene.

2009 — 2010

Freelance Producer/Director
Liverpool based

Facilitating functions and bringing insight for productions that could not be made in house.

2007 — 2009

Senior Production Manager
River Motion Group - Liverpool based

Planning and managing the client briefs effectively and efficiently.

2006 — 2007

Camera Assistant, 3rd AD, Production Assistant
Lime Pictures \ Mersey TV, Liverpool

Working on a freelance basis for various productions, including Hollyoaks, Grange Hill and Hollyoaks in the city.

EDUCATION

UNIVERSITY



2003—2006
(BA Hons) Media
& Film

Liverpool John
Moore's University

COLLEGE



2000—2003
(A Levels) Media
Studies, Screen &
Music Production

Roby College

SCHOOL



1992—1996
Graduate

Higherside
Comprehensive

SKILLS

EDITING ▶

Adobe creative suite, Final Cut Pro, Avid and more.

PRODUCING ▶

Broadcast, Digital content, Live action, all budgets.

DIRECTING ▶

Self shooting, Talent, Children, Studio & Location.

CAMERA ▶

Self shooting, DSR, Red, Black magic amongst others.

CLIENT MANAGMENT ▶

Direct clients, Media agencies, Broadcasters.

HOBBIES



I have a passion for film technology and film equipment. I love researching the latest filming techniques and technologies and I'm always looking out for invitive ways to include them in my next production.

HOBBIES



I enjoy music of all genres and appreciate the influence the right track can have on the tone and feel of a project. I enjoy using my music knowledge and appreciation wherever possible within my work life.



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<p><i>April 2013 – Present day, UK</i> Freelance Producer/ Director</p> <p>I currently work with both national companies and smaller business making commercials for UK broadcast, as well as digital content for websites and social media.</p>	<ul style="list-style-type: none">• Understanding and creating innovative and compelling digital content from clients briefs to help clients deliver their message in the best way.• Shooting, editing and delivering video content across multiple digital and social media platforms.• Liaising with commercial broadcasters to ensure efficient delivery of content within TX deadlines.• Submitting scripts, storyboards and substantiation to Clearcast to guarantee commercials are legally compliant.• Creating videos with complex graphics content from initial concept through to completion.
<p><i>Nov 2010 – March 2013, Australia</i> Freelance Producer/ Director - Eclipse Media</p> <p>Founded my own company, Eclipse Media. Clients and brands worked with include, ING Direct Australia, Pantene, and NSW Rugby League.</p>	<ul style="list-style-type: none">• Established myself in the Australian media industry by proactively approaching clients• Built strong working relationships with clients & agencies, producing content with budgets of up to \$50,000 AUD (£35,000).• Developed successful network of reliable freelance production specialists.• Offered full 360 management of productions, from original concept through to final delivery.• Directed both location and studio shoots.• Produced online content for ING with a 12-hour turnaround time.
<p><i>Dec 2009 – March 2013, UK</i> Freelance Producer/ Director Tabacular, River Media, Miracle Productions</p> <p>I was successful in tendering for work and being commissioned to produce online, digital and marketing content.</p>	<ul style="list-style-type: none">• Developed and scripted suitable narrative, whilst considering client brand, audience and USP.• Worked closely with clients throughout the production process.• Pitched directly to clients and agencies in an engaging and informative manner.• Built a reliable freelance network and portfolio of various crew, equipment, facilities and production companies.• Budgeted productions competitively whilst maintaining an awareness of profit margins, without jeopardising the production quality.• Produced the “making of video” for feature film “Reds & Blues”, working with high profile talent, including Steven Gerrard and Jamie Carragher.
<p><i>April 2007 - Nov 2009,</i> UK Production Manager -River Media</p> <p>I worked with high profile clients including Sir Paul McCartney and Kate and Gerry McCann. I also produced content for clients such as SKY, BBC and ITV.</p>	<ul style="list-style-type: none">• Successfully managed multiple productions on an ongoing basis.• Created meaningful and effective content whilst working to a range of budgets: £3,000-£50,000+.• Developed and maintained a strong working relationships with crew, talent & contributors.• Managed client relationships to gain insight and get an accurate understanding of their brief• Ensured clients expectations and targets were met within the timeframe agreed.• Produced treatments for proposals and pitching to both new and existing clients.• Interviewing and hiring various skilled freelance crews and negotiating rates of pay.• Managed teams of various sizes, hired equipment, arranged transport, closely monitored budgets and expenditure.• Implemented a “Post Production Timeline Schedule” for both graphics and editing team to ensure projects were completed to deadline.